



HOME EARTH ALLIANCE

YEAR IN
REVIEW

2023



WHERE WE ARE NOW

This past year has been one of growth and development for Home Earth Alliance.

We began 2023 with the successful **“Ecological Landscapes”** exhibit at the Capital District Flower & Garden Expo in March.

We are incredibly grateful to the **75 volunteers** and **15 organizations** who worked with us to pull off this event, an **educational exhibit 4,500 square feet** in size. This was an important opportunity to provide an interactive ecological and educational experience for the **nearly 17,000 people** who attended the garden show.

Inspired by the community support and positive feedback, we made the decision to move forward with **Home Earth Alliance** and continue the work that brought us together.

We formed and hosted two productive Community Advisory Committee meetings and from those conversations developed a strategic direction and focus.

We were honored to be selected to work with the Justice Center at Albany Law School and in October officially **incorporated**. We received our **501c3** status in November and welcomed Jackson Patterson and Fred Erlich onto our board. We are delighted to be working with several others in key advisory roles.

OUR MISSION

To educate, inspire, and empower people to cultivate homes and outdoor spaces that support biodiversity, mitigate climate change, and promote environmental justice.



WHAT'S IN STORE FOR 2024?

In 2024, we will be returning to the Capital Region Flower & Garden Expo with our second annual **Ecological Landscapes** exhibit. We are excited to work in partnership again with so many other organizations in this space including Audubon Society of the Capital Region, Wild Ones Capital Region NY, Gade Farm, Front Stoop Gardens and Zero Waste.

2024 will also bring the launch of additional educational programs, including:

- [Landscapes in Transition Tours](#): educational tours of landscapes in the process of transitioning into biodiverse & ecological spaces
- [Garden Raising Bees](#): modeled after barn-raising and quilting bees, our Bees will organize small collaboratives of community members interested in developing their own gardens after learning from and helping others with theirs. Our hope with this program is to remove the barriers that sometimes exist for those interested in reducing their lawns and propagating natives: namely, knowledge and experience, physical capacity, and the funds to buy the native plants needed. We are eager to see how many gardens and bees we raise all over the Capital Region!

Perhaps most exciting of all in 2024 is the anticipated launch of HEA's own **IMAGINE Native Plant Farm** to propagate ecoregion specific native plant species to serve our growing garden and program needs. We enter the new year with high hopes and encouraging talks with an area nonprofit that shares our values and vision and with land to share.



We look forward to a year of continued growth, collaboration, and engagement! Thank you all who have had a hand in our success last year and in the guidance and direction of Home Earth Alliance into the future. Here's to 2024!

Kate Brittenham & Pam Skripak
Co-Founders
Home Earth Alliance

For information about future programs or how you might get involved with our "growing" efforts, please reach out to us at info@homeearthalliance.org or visit us at homeearthalliance.org, on FaceBook and on Instagram.



Home Earth Alliance, Incorporated is a 501(c)(3) not-for-profit organization. Contributions are tax deductible.
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